



# CURRICULUM VITAE



## PROFILE

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## STUDY

### CITY UNIVERSITY LONDON

Web and Multimedia Programming with ActionScript (2009), 10 weeks part-time

### SYDNEY AND HOBART TECHNICAL COLLEGE:

Multi Media Certificate 4 (2005), 1 year  
 Design and Desktop Publishing Certificate (1997), 18 weeks  
 Print Design/Career Start Traineeship (1994 - 1995), 1 year  
 Finished Arts Certificate (1993), 1 year  
 Vocational Skills Graphic Arts Certificate (1992), 18 weeks



## APPLICATION

Photoshop	Illustrator	Flash	Indesign
QuarkXpress	Dreamweaver	Fireworks	HTML
Swift 3D	Microsoft Office	Visio	Actionscript



## WORK HISTORY

### JANUARY 2011 - PRESENT / Sydney Australia

**Freelance Digital Designer** - Flash banners for Vodaphone. Educational Portal design for Finsia. Mobile application for Optus. Web-design for WME Environmental Management News.

### OCTOBER 2006 - NOVEMBER 2010 / United Kingdom

#### July 2009 - November 2010 - K.H.W.S / Integrated Marketing agency

**Senior Digital Designer** - Lead Designer and production of online advertising and email marketing. Front-end designer for website and Flash applications. Clients include Exxon Mobil, Getty Images and World Duty Free.

#### December 2008 - March 2009

Travelled for 3 months in South America studying Spanish.

#### July 2007 - December 2008 - NOVARISING / Digital Media and Marketing agency

**Middleweight Digital Designer** - Creating wireframes and front-end design for websites, CMS and IPTV. Producing EDM's, Flash banners and downloadable widgets. Editing/optimising video for online delivery.

#### October 06 - June 07 - SUPERDRUG, HABITAT, KEW GARDENS

**Freelance Graphic Designer** - Designing marketing material, POS and various print material. Clients include Habitat, Kew Gardens and Superdrug.



## WORK HISTORY

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### MARCH 2004 - JUNE 2006 / Sydney, Australia

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#### October 2004 - June 2006 - MAKING WAVES DESIGN / Packaging and branding studio

**Senior Designer** - Producing concept designs and finished art in packaging, brochures, branding, POS and signage. Head of production for rebranding of Reflex Paper, Australia's leading office paper(22 SKU's). Produced animation presentations using Flash, brand standard manuals and illustrations for packaging and concept designs. Designed and built studio website. <http://www.jimmypownall.com/mwaves>

#### June 2005 - June 2006 - HERMES ENTERTAINMENT GROUP / Artist representative

**Freelance Designer** - Built and maintained various websites for Sydney bands. Designed CD covers, posters, flyers, branding and various marketing material. <http://www.jimmypownall.com/bullethead>

#### March 04 - June 06 - DESKTOP DESIGNS / Print design studio

**Freelance Designer** - Design and production of branding, brochures, calenders and stationary.

### JANUARY 2000 - DECEMBER 2003 / London, UK

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**Freelance designer** - Worked and travelled throughout Europe, producing advertising for London magazines, CD covers, stationary and posters for small businesses and musical artists. Also received temporary assignments in DTP/artworking positions at large London corporations. Some examples listed below;

#### July 2003 - December 2003 - PHOTOMUNKI / Online photo sharing website

**Freelance designer** - Designed branding, client user cards and stationary. Front-end designer for website.

#### August 2002 - GLOBAL PROFESSIONAL MEDIA LTD / Legal week publisher

**Freelance designer** - Designing and typesetting press-ads published in Legal Week and various sister magazines.

#### October 2000 / March & April 2001 - BARCLAYS GLOBAL INVESTORS - Investment Bank April 2000 - KPMG / Global Audit, Tax, and Advisory corporation

**Contract designer** - Producing reports and brochures and various corporate marketing material.

#### Feb 2000 & Aug 2000 - WORKSTATION SOLUTIONS plc / Recruitment consultancy

**Freelance designer** - Designed a series of full-page colour adverts for print in London magazines, Design Week, GAT and LAM and reprinted on promotional mousepads for clientele.

### 1994 - 1999 / Hobart, Australia

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#### December 1993 & March-June 1997 - EMS & ENS / Printing service

**Pre-press Designer** - Producing brochures, news-letters, office stationary, business cards, typesetting & film processing.

#### July 1994 - July 1995 - CLEMENGER TASMANIA ADVERTISING / Advertising Agency

**Junior Graphic Designer** - Trained in all facets of creative and studio design/production. Illustrating conceptual designs and storyboards and producing finished artwork, client presentations and press adverts.

Referees and references provided upon request.